

Progress to Date

Yoshihiro Takahashi, founder of Dainichiseika, believed that “it is a common feeling among human beings to feel pleasure from beautiful colors, and it is our wish that our lives be enveloped by the colors we love.” We have been conducting research and development to fulfill our customers’ wishes for “more flexible coloring” and to contribute to society through our corporate activities. We sincerely hope that our “color” will become an indispensable element in people’s lives and continue to enrich people’s lives in the future.



Founder
Yoshihiro Takahashi

Founded with the aim of producing pigments domestically

Yoshihiro Takahashi, the founder of the company, was concerned about the fact that most pigments were imported before World War II, and founded Saika Ganryo L.P. in 1931 with the aim of producing pigments domestically. He believed that pigments were difficult to use as they were and that they had to be made into an easy-to-use form to popularize them, so he began research and development.

In 1944, the company merged with two other companies in the industry which it had acquired, and company name changed to Dainichiseika Kogyo k.k. (that is, Dainichiseika Color & Chemicals Mfg. Co., Ltd.), forming the base of the company as we know it today.

Technical Development and production systems were established and penetrated the domestic market

After World War II, we made a fresh start and “set synthetic resin colorants,” “pigment printing agents,” and “mass colorants for synthetic fibers” as the three pillars of our postwar plan. By 1953, the three pillars of technological development had been established, and in 1968, the Tokai Plant (now the Tokai Production Plant) was completed. It was here that we began to penetrate the domestic market in earnest.

Expanding “Domestically Produced” technology into overseas markets

Since the 1980s, as Japanese companies have been aggressively expanding overseas, we’ve been expanding the areas in which we operate to meet their needs. Today, we have 15 sales and production bases in 10 countries and regions, and have built a system to meet the development needs of our customers around the world.



Dainichiseika

Our logo, established in 1950, is based on the motif of an amphibious “pelican” and “the earth.” It represents the desire of our founder and employees to be like the king of water-fowls, carrying beautiful colors, walking all over Japan and spreading its wings to the world.



Our company was founded in 1931 with the aim of domestic production of pigments, and since then, we have contributed to society by paying close attention to technological innovation and creating new technologies and products.

As our brand message “BEYOND COLOR” suggests, by accurately identifying needs that grow ever more complex and sophisticated, we will take significant strides toward a sustainable society. To this end, our ongoing commitment is pushing beyond Dainichiseika’s current identity, challenging all possibilities and steadily advancing forward.

In addition, the sub-message “Explore the unknown to reach a better future” represents our roadmap to challenge “something new” and open up “the future” as positioned in our corporate philosophy.

This brand message expresses our strong desire to see the future of the Group as our “personal goal.”

Technologies

Pigment Synthesis and Surface Treatment Technology

Formulation and Dispersion Processing Technology

Polyurethane and Acrylic Resin Synthesis Technology

Markets entered

- 1938 Began full-scale production of milori blue, chrome yellow, fanal pigment, and azo pigments.
- 1944 Entered the offset ink business.
- 1948 ^{First in Japan} Developed and launched colorants for polyvinyl chloride (PVC). Entered the plastic colorant business.
- 1950 Developed and launched vinyl inks. Entered the gravure ink business.
- 1953 ^{First in Japan} Undiluted colorant for vinylon and rayon fibers. Entered textile colorant business.
- 1967 Entered the polyurethane resin business.
- 1975 ^{First in Japan} Announced a computer color matching system in the field of plastic colorants (CCM).
- 1976 Entered the UV curable coating agent business.
- 1985 Entered the naturally-derived functional polymer business.
- 1985 Silicone polyurethane resin.
- 1998 Inkjet dispersions.
- 2003 Pigments for color filters.

Bases

- 1930s —
 - 1931 Founded Saika Ganryo L.P.
 - 1939 Company renamed Saika Shikiso Kogyo Co., Ltd.
- 1940s —
 - 1944 Acquired two other companies in the same industry and changed company name to Dainichiseika Color & Chemicals Mfg. Co., Ltd.
 - 1945 Head Office (Chuo-ku, Tokyo) and Tokyo Plant begin operations. (now Tokyo Production Plant)
 - 1947 Opened Sapporo Office and Plant. (later renamed HOKKAIDO DAINICHISEIKA CO., LTD. Merged with the Company in 2014)
- 1950s —
 - 1950 Opened Osaka Office. (now West Japan Head Branch)
 - 1957 Established UKIMA CHEMICALS & COLOR MFG. CO., LTD.
- 1960s —
 - 1960 Opened Osaka Plant. (now Osaka Production Plant)
 - 1961 Listed on Second Section of the Tokyo Stock Exchange.
 - 1962 Opened Hong Kong Representative Office. (now DAINICHISEIKA(HK)LTD.)
 - 1963 Opened Narita Plant. (now HI-TECH CHEM CO., LTD.)
 - 1964 Opened Nagoya Office. (now Central Japan Head Branch)
 - 1967 Opened Shizuoka Office.
 - 1968 Opened Tokai Plant. (now Tokai Production Plant)
- 1970s —
 - 1968 Opened Okayama Office. (now Chugoku Branch)
 - 1969 Listed on First Section of the Tokyo Stock Exchange.
 - 1969 Opened Kyushu Office. (now KYUSHU DAINICHISEIKA CO., LTD.)
 - 1969 Established NAGOYA KAKO CO., LTD. (now Togo Production Plant, DAINICHI COLOR COMPOSITE CO., LTD.)
 - 1973 Established TAI CHIN CHEMICAL INDUSTRY CO., LTD.
 - 1977 Established SAMBO FINE CHEMICALS MFG. CO., LTD.
 - 1977 Established DAINICHI PLABOARD CO., LTD. (now DAINICHISEIKA KAKO HANBAI CO., LTD.)
 - 1978 Opened Shikoku Office. (now Shikoku Branch)
- 1980s —
 - 1984 Established DAICOLOR ITALY S.R.L.
 - 1985 Opened Hokuriku Office. (now Hokuriku Branch)
 - 1988 Established HI-TECH COLOR, INC.
 - 1989 Established DAINICHI COLOR(THAILAND) LTD.
 - 1989 Established KANTO DAINICHISEIKA CO., LTD. (now Kazo Production Plant, DAINICHI COLOR COMPOSITE CO., LTD.)
 - 1990s —
 - 1993 Established OSAKA KAKO CO., LTD. (now Katano Production Plant, DAINICHI COLOR COMPOSITE CO., LTD.)
 - 1994 Established SHANGHAI MITSUI PLASTIC COMPOUNDS LTD.
 - 1995 Established P.T. HI-TECH INK INDONESIA.
- 1990s —
 - 1995 Established DONGGUAN DAINICHI CHEMICAL MANUFACTORY CO., LTD.
 - 1996 Opened Shiga Production Plant.
 - 1997 Established DAINICHISEIKA(HK) COLOURING CO., LTD.
- 2000s —
 - 2003 Established DAICOLOR SHANGHAI MFG. CO., LTD.
 - 2005 Established DAINICHI(SHENZHEN) TRADING LTD.
 - 2006 Established DAINICHI COLOR VIETNAM CO., LTD.
 - 2007 Established KYUSHU KAKO CO., LTD. (Kumamoto Production Plant)
 - 2008 Established DAINICHI COLOR INDIA PRIVATE LTD.
 - 2008 Established DAINICHISEIKA COLOR & CHEMICALS MFG. CO., LTD. EUROPE REPRESENTATIVE OFFICE.
- 2010s —
 - 2013 KANTO DAINICHISEIKA CO., LTD. merged with NAGOYA KAKO CO., LTD. and OSAKA KAKO CO., LTD. and changed trade name to DAINICHI COLOR COMPOSITE CO., LTD.
 - 2016 Acquired additional equity interest in AEOLIAN CORPORATION.
- 2020s —
 - 2020 Established Bando Production Plant.
 - 2021 Established Sakura Technology Innovation Center (STIC).
 - 2022 Due to the revision of the market classification of the Tokyo Stock Exchange, the company moves from the First Section of the Tokyo Stock Exchange to the Prime Market.