

## Realizing social contribution centered on advancing technology and promoting ESG

Dainichiseika Group was founded in 1931 as a manufacturer of all things related to color. Since then, we have focused on adapting swiftly to technological innovations around the world and have contributed to society through fine chemicals by creating new technologies and products.

We are now aiming to become an excellent company in the field of functional materials. To achieve this, we will combine the core technologies Dainichiseika Group has developed to date with new technologies through DX promotion, etc., to actively engage a broad range of business areas, including IT and Electronics Functional Materials, Life Science & Personal Care, Mobility, and Environmentally Friendly Packaging.

We also recognize that to raise corporate value, we need to step up our ESG activities in a way that encourages the long-term sustainable growth of both global society and the company. Going forward, we will work with various stakeholders to make social contributions in areas such as tackling environmental issues, promoting diversity, and strengthening corporate governance.

We will continue working tirelessly to meet the expectations and maintain the trust of our stakeholders. I look forward to your continued support.



### Koji Takahashi

Representative Director and President of Dainichiseika, Japan

## Corporate Philosophy

- Have an interest in people
- Have an interest in something new
- Have an interest in the future

## Precept

Man is interesting,  
then customers as well as companies are constituted of such men.  
All the economic principles and the management theories are based upon human behavior patterns.  
Have an interest in people.

New things always excite us to expectation.  
Customers, marketplaces are dug up with technical innovation & product development, which makes people active.  
Have an interest in something new.

It is pleasant to imagine the future.  
The future is in favor of children.  
Thinking of the future, we know companies as well as people shall not live all alone.  
Without customers' growth, albeit some profit is brought to us, it would never last long.  
In consequence, neither we nor companies can keep alive unless admitted into the society.  
Have an interest in the future.

Meanwhile, we have kept a business creed "Full Achievement" established in 1968.  
Being proud of this traditional creed, we shall abide by it along with the corporate philosophy set forth.

## Our Business Creed, "Full Achievement"

**Under our business creed "Full Achievement"  
each of us shall set to work with modest pride as a member of  
Dainichiseika Group taking on the responsibility for Color-Age<sup>\*1</sup>.**

- Work always to be achieved with aiming at the end.
- Pursue the opportunities of expanding our products to the world with good knowledge of products.
- Enhance the trust of our company through business or products.
- Have an opportunity to always cultivate ourselves, and to deepen reflection as a member of society.
- Make Dainichiseika Group the most valuable company by performing services for the society through business.

<sup>\*1</sup> Color-Age : A word coined by the founder of Dainichiseika, which implies prosperous times led by color technology.